

Table 2 Status of public-private mix (PPM) and advocacy, communication and social mobilization (ACSM) in 6 countries of Eastern Mediterranean Region

Mix	Partners	ACSM status
Public-public	NTP with department of prisons, police, military, etc.	Sporadic production and usage of PPM-specific information, education, communication materials
Public-semi public	NTP with insurance and parastatal organizations	ACSM limited to distribution of materials, no emphasis on ACSM specific to the partnership
Public-private (non-profit)	NTP with NGOs managing DOTS	Partner NGOs carrying out independent ACSM activities according to their understanding and capacity
Public-private (for profit)	NTP with private providers, directly, or through NGO	Local level ACSM only where the private provider is engaged by the NGO

NTP = National TB programme; DOTS = directly observed treatment, short-course; NGO = nongovernmental organization.