

Table 1 Themes emerging from semi-structured Interviews with school staff, and the objectives and associated activities designed for the “Medications and you” health promotion programme for schoolchildren

Major themes Identified	Health promotion programme	
	Objectives	Activities
Medication basics	To define medications and describe at least 4 common dosage forms	Visual presentation and question-and-answer session using projected slides: description of pharmacist, variety of dosage forms (tablets, capsules, liquids, creams, injections) and symptoms that may require the use of medications
	To list at least 3 symptoms or times when a child would seek medications	Word search activity about trustworthy adults, to illustrate from where medications can be obtained
	To describe trustworthy adults from whom a child could seek medications and medication advice	Interactive activity where students opened small containers and needed to determine if the label inside related to someone trustworthy from whom medications or medication advice can be obtained
Medication safety	To create a safe plan for a child faced with the prospect of sharing medications or taking medications without parental or trustworthy adult guidance	Interactive videos using <i>Talking Tom Cat</i> and <i>Talking Ginger</i> ^a to ask situational questions regarding sharing self-administered medications
	To compare and contrast medications and candy in terms of appearance and familiarity	<i>Wise Owl</i> video to illustrate the importance of seeking parental (or trustworthy adult) guidance prior to taking medications
	To describe safe procedures for a child encountering unknown substances	Interactive game where children guessed if sealed samples contained medication or candy, with all samples actually containing medications

^aFree online application available for download.