Promote awareness & access

Goal: to make the guideness fully available to potential users

- **Translation** into local language (s)
- **Dissemination** of printed material

Enhance clinical motivation

Goal: to persuade clinicians of the benefits of guidelines

- **Multidisciplinary clinician involvement** in guideline development and implementation
  - generate local consensus building among opinion leaders
  - optimise contextual appropriateness and acceptability to clinician-users
- **Multidisciplinary training** for specific guidelines
  - demonstrate the unique of guidelines compared to other educational materials (i.e. what guidelines are, who they are for, and how to use them)
  - demonstrate guideline(s) to be up-to-date and authoratative
  - demonstrate guideline(s) are epidemiologically appropriate
- **Integration** in the curriculum
- **Role delineation** for doctors and nurses/midwives

Enhance clinical motivation

Goal: to make it easy & rewarding to use guidelines

- **Official endorsement by Ministry of Health**
- **Job aids** (e.g. wall charts, checklists)
- **Integration** into daily clinical activities (e.g. hand-over, ward rounds)
- **Senior clinician** use, recommendation and enforcement of guidelines
- **Measurement of results** and feedback to clinicians
  - demonstrate positive effects from using guidelines (e.g. improved patient outcomes, easing of clinical workload)
- **Supportive** management systems
  - responsive to clinician needs (e.g. rostering, workload, equipment supply, infrastructure)
  - promoting a culture of learning and accountability

Figure 1 Framework for implementation of guidelines: 3 key tasks, illustrated with examples from Kabul paediatric and maternity hospitals