

Table 1 Matrix used to assess tobacco control in EMR countries based on the 2015 WHO MPOWER report (8)

Indicator	Score
Adult daily smoking prevalence	4
Estimates not available	0
> 30%	1
20–29%	2
15–19%	3
< 15%	4
Monitoring: prevalence data	3
No known or recent data or data that are not both recent and representative	0
Recent and representative data for either adults or adolescents	1
Recent and representative data for both adults and adolescents	2
Recent, representative and periodic data for both adults and adolescents	3
Smoke-free policies (protecting people from second-hand smoke)	4
Data not reported	0
Up to 2 public places completely smoke free	1
3–5 public places completely smoke free	2
6 or 7 public places completely smoke free	3
All public places completely smoke free	4
Cessation programmes	4
Data not reported	0
None	1
Nicotine replacement therapy and/or some cessation services (neither cost-covered)	2
Nicotine replacement therapy and/or some cessation services (≥ 1 of which is cost-covered)	3
National quit line, and both nicotine replacement therapy and some cessation services cost-covered	4
Health warnings (on cigarette packages)	4
Data not reported	0
No warnings or small warnings	1
Medium-size warnings missing some appropriate characteristics	2
Medium-size warnings with all appropriate characteristics	3
Large warnings with all appropriate characteristics	4
Mass media warnings through anti-tobacco campaigns	4
Data not reported	0
No campaign conducted	1
Campaign conducted with 1–4 appropriate characteristics	2
Campaign conducted with 5–6 appropriate characteristics	3
Campaign conducted with all appropriate characteristics	4
Ban on tobacco advertising, promotion and sponsorship	4
Data not reported	0
Complete absence of a ban in print media	1
Ban on national television, radio and print media only	2
Ban on national television, radio and print media as well as on some but not all other forms of direct and/or indirect advertising	3
Ban on all forms of direct and indirect advertising	4
Tax on tobacco products	4
Data not reported	0
$\leq 25\%$ of retail price is tax	1
26–50% of retail price is tax	2
51–75% of retail price is tax	3
$> 75\%$ of retail price is tax	4
Compliance with bans on advertising	3
Complete compliance (8/10 to 10/10)	3
Moderate compliance (3/10 to 7/10)	2
Minimal compliance (0/10 to 2/10)	1
Not reported	0
Compliance with smoke-free policies	3
Complete compliance (8/10 to 10/10)	3
Moderate compliance (3/10 to 7/10)	2
Minimal compliance (0/10 to 2/10)	1
Not reported	0
Total	37