

Table 1 WHO MPOWER score on tobacco control in Eastern Mediterranean countries based on WHO 2011 report

| Indicator | Point scoring |
|---|---------------|
| Adult daily smoking prevalence | (4) |
| Estimates not available | 0 |
| ≥ 30% or more | 1 |
| 20%–29% | 2 |
| 15%–19% | 3 |
| < 15% | 4 |
| Monitoring: prevalence data | (3) |
| No known data or no recent data or data that is neither recent nor representative | 0 |
| Recent and representative data for either adults or youth | 1 |
| Recent and representative data for both adults and youth | 2 |
| Recent, representative and periodic data for both adults and youth | 3 |
| Smoke-free policies | (4) |
| Data not reported | 0 |
| Up to 2 public places completely smoke-free | 1 |
| 3–5 public places completely smoke-free | 2 |
| 6–7 public places completely smoke-free | 3 |
| All public places completely smoke-free | 4 |
| Cessation programmes | (4) |
| Data not reported | 0 |
| None | 1 |
| NRT and/or some cessation services (neither cost-covered) | 2 |
| NRT and/or some cessation services (at least 1 cost-covered) | 3 |
| National quit line, and both NRT and some cessation services cost-covered | 4 |
| Health warning on cigarette packages | (4) |
| Data not reported | 0 |
| No warnings or small warnings | 1 |
| Medium-sized warnings missing some appropriate characteristics | 2 |
| Medium-sized warnings with all appropriate characteristics | 3 |
| Large warnings with all appropriate characteristics | 4 |
| Anti-tobacco mass media campaigns | (4) |
| Data not reported | 0 |
| No campaign conducted between January 2009 and August 2010 | 1 |
| Campaign conducted with 1–4 appropriate characteristics | 2 |
| Campaign conducted with 5–6 appropriate characteristics | 3 |
| Campaign conducted with all appropriate characteristics | 4 |
| Advertising bans | (4) |
| Data not reported | 0 |
| Complete absence of ban in print media | 1 |
| Ban on national television, radio and print media only | 2 |
| Ban on national and some international television, radio and print media | 3 |
| Ban on all forms of direct and indirect advertising | 4 |
| Taxation | (4) |
| Data not reported | 0 |
| ≤ 25% of retail price is tax | 1 |
| 26%–50% of retail price is tax | 2 |
| 51%–75% of retail price is tax | 3 |
| 75% of retail price is tax | 4 |
| Compliance with bans on advertising | (3) |
| Complete compliance (8/10 to 10/10) | 3 |
| Moderate compliance (3/10 to 7/10) | 2 |
| Minimal compliance (0/10 to 2/10) | 1 |
| Not reported | 0 |
| Compliance with smoke-free policy | (3) |
| Complete compliance (8/10 to 10/10) | 3 |
| Moderate compliance (3/10 to 7/10) | 2 |
| Minimal compliance (0/10 to 2/10) | 1 |
| Not reported | 0 |
| Total score | 37 |