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**PART II**

Statutory Notifications containing Rules and Orders issued by all Ministries and Divisions of the Government of Pakistan and their Attached and Subordinate Offices and the Supreme Court of Pakistan

GOVERNMENT OF PAKISTAN

MINISTRY OF HEALTH

NOTIFICATIONS

*Islamabad, the 23rd October, 2009*

**S.R.O. 86 (KE)/2009:**

In exercise of the powers conferred by section 8 of the Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979) the Federal Government is pleased to make the following rules, namely :-

**1. Short title and commencement.-**

- (1) These rules may be called the Cigarettes (Printing of Warning) Rules, 2009.
- (2) They shall come into force on the 1st day of February, 2010.

**2. Definitions.-**

- (1) In these Rules, unless the context otherwise requires,-
  - (a) "Ordinance" means the Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979); and
  - (b) "outer" means the packaging containing few packets of cigarettes.

(531)

Price : Rs. 3.00

(2) The terms used but not defined herein shall have the same meanings as are assigned to them in the Ordinance.

**3. Rotation of health warnings.-** The health warning shall be rotated generally every year or as may be directed by the Federal Government from time to time.

**4. Cigarettes imported for consumption in Pakistan.-**The packets and outers of cigarettes imported for consumption in Pakistan, shall not be cleared from the port of entry unless these bear the health warning.

**5. Grace period.-** At the end of each rotational period, cigarette manufacturers and importers shall be allowed a grace period not exceeding sixty days to clear from the factory premises and port of entry containers of cigarettes bearing the health warning prescribed for the expired rotational period.

**6. Size.-**The health warning shall cover at least forty *per cent* of the front side (with approximately thirty *per cent* being pictorial and ten *per cent* textual) and at least forty *per cent* of the back side (with approximately thirty *per cent* pictorial and ten *per cent* textual) of cigarettes packets and printed cigarette outers.

**7. Placement.-** (1) The health warning on cigarettes packets shall be printed on the top front side along with the text in Urdu and on the top backside along with the text in English.

(2) The health warning on printed cigarette outers shall be printed in the centre of the front side along with the text in Urdu and on the top backside along with text in English.

**8. Specifications for text.-** (1) Specifications for the text in health warning shall be as follows,-

**(a) Packets :**

- (i) font size: height minimum 2mm; and
- (ii) font type: helvetica condensed;

**(b) Outers :**

- (i) font size: height minimum 3mm; and
- (ii) font type : helvetica condensed.

(2) The text in health warning shall be printed in black color on white background.

**9. Repeal.-** The Cigarette (Printing of Warning) Rules, 2003 are hereby repealed.

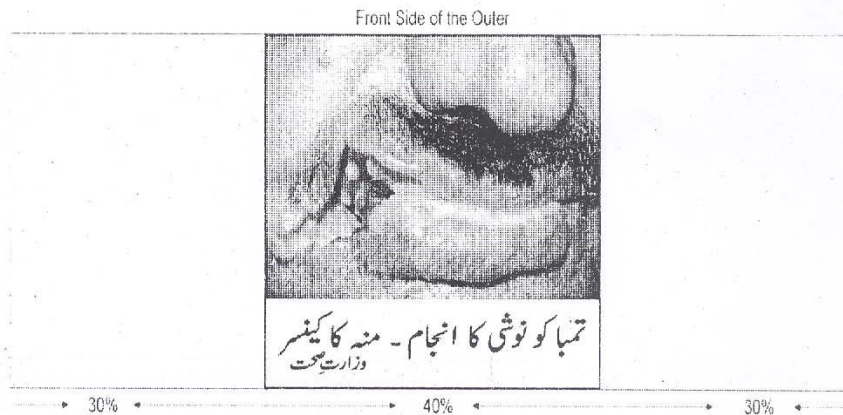
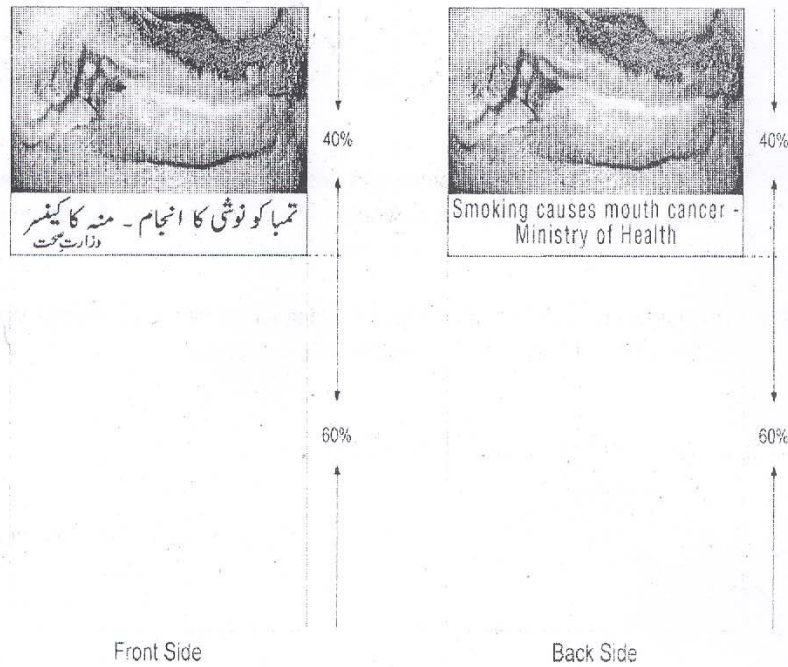
(No. F.02-16/2007-FCTC).

S.R.O. 87 (KE)/2009:

In exercise of the powers conferred by section 3 of the Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979) the Ministry of Health is pleased to prescribe the following health warning for the specified time period, namely :—

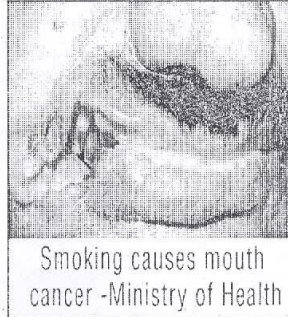
- (1) This health warning shall be printed for a period of one year commencing from the 1st day of February, 2010.

SET 1 (for First year):



4

Back Side of the Outer



30% 40% 30%

- (2) A right protected compact disc is an integral part of this notification which contains the authentic health warning to be printed in the exact color, intensity and clarity.
- (3) The Cigarettes (Printing of Health Warning) Rules, 2009 shall *mutatis mutandis* be applicable.

(No. F.02-16/2007-FCTC).

SHER AYUB KHAN,  
*Deputy Secretary.*