

POISONING OUR PLANET

#TobaccoExposed

The harmful impact of the tobacco industry on the environment is vast and growing, adding unnecessary pressure to our planet's already scarce resources and fragile ecosystems.

Tobacco kills over 8 million people every year and destroys our environment, further harming human health, through its cultivation, production, distribution, consumption, and post-consumer waste.



600
MILLION

trees chopped down to make cigarettes



84
MILLION

tonnes of CO2 emissions released into the air raising global temperatures



22
BILLION

litres of water used to make cigarettes

ON THIS WORLD NO TOBACCO DAY:



Hold the tobacco industry accountable for destroying our environment and make them clean up the waste



Help tobacco farmers switch to sustainable crops



Continue to implement tobacco control measures



Quit tobacco to save our environment



<http://www.emro.who.int/tfi>